



**WELLNESSmats®**

**REVOLUTIONIZE**  
Every Fitness Experience™

**FITNESSmats™**

**MOBILEmats™**

**SANITIZING STATION™**

**STORAGE STATION™**

WELLNESSmats®

REVOLUTIONIZE  
Every Fitness Experience™



*A Healthy Way of Life®*





## **100% MADE IN THE USA**

We will never compromise our products, values, or integrity by looking for shortcuts. We strongly believe in producing the highest quality products, abiding by U.S. Government instilled guidelines, supporting our economy and keeping jobs in America.

Every WellnessMats® employee is exceptionally proud of our 100% Made in America products and policies. Our strong sense of pride is clearly demonstrated in our manufacturing, media, and marketing campaigns. This synergy is contagious and reflected in all WellnessMats® produced.

PRODUCING 1.2 MILLION  
**PREMIUM STANDING SOLUTIONS®**  
EVERY YEAR, RIGHT HERE IN THE USA.

**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™



**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™

THE ONLY

**PREMIUM  
FITNESS MAT**

THAT MEETS

**ASTM G21  
STANDARDS FOR  
ANTI-MICROBIAL  
PROPERTIES**

Making them 100% Sanitizable for best health and safety of your team.





# WELLNESSmats®

REVOLUTIONIZE  
Every Fitness Experience™

As the standing mat category has developed, it has matured, into three categories:  
**Good, Better and Best.**

Each group has value to the Anti-Fatigue Mat category. Consumers in search of the best will spend above average for a standing mat that outperforms the others.

- Some relief from hard floor surfaces
- Minimal anti-fatigue values and durability
- Cheap toxic compositions, (usually off-shore) use plasticizers and fillers that quickly breakdown
- Edges often curl and tear
- Top surfaces often wear through or bubble
- Little or meaningless warranties
- Short life span, high replacement costs

**GOOD**

## WELLNESSmats®

- 100% Made in America since 1996
- The absolute best relief from hard floor surfaces
- Proprietary formulated 100% polyurethane creates unmatched comfort and durability
- Effectively suspends body weight that truly generates superior anti-fatigue values
- 33% more density than most, produces increased performance and longevity
- Guaranteed to always lie flat, gradual beveled edges will never curl
- Sealed top and bottom, one-piece technology will never separate or bubble
- Dramatically reducing mat replacement costs with our Comprehensive 5-Year Warranty
- Many size and color options available, along with customization capabilities
- Custom branding and licensing abilities to enhance aesthetics
- Proven over time with millions produced in almost every work environment

**BEST**

- Basic relief from hard floor surfaces
- Some anti-fatigue values and average durability
- Often reversed engineered to look like the best products
- Mixed compositions, (sometimes off-shore) usually bonded with glues that breakdown
- Edges can curl and tear
- Top surfaces can wear through or bubble
- Average life span, with some replacement costs
- Limited warranties

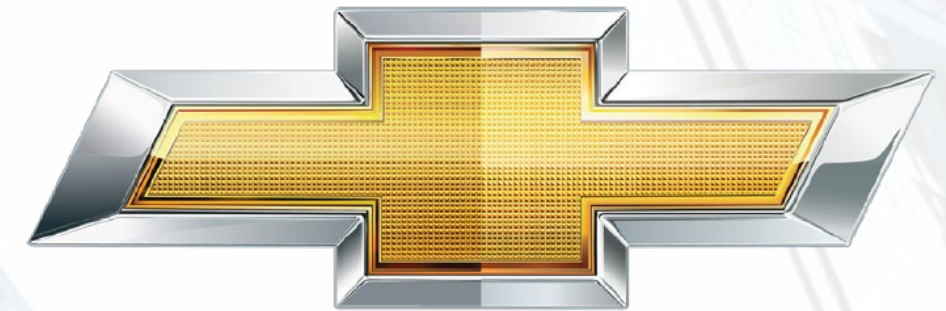
**BETTER**



**WELLNESSmats®**

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Every Fitness Experience™

## A FEW OF OUR PARTNERS



**CHEVROLET**

**TSA**



**CINTAS®**

**READY FOR THE WORKDAY®**



**MAC  
TOOLS**



### *In the Past...*

- The Fitness Industry has always had gym-mat offerings, yet frequently afterthoughts. Most are produced offshore with antiquated designs and made of cheap compositions that are difficult to clean let alone sanitize.
- These ribbed, die-cut foams did not have much of a positive impact for members. They generally offered little support or true functionality. Almost always were unsightly, tattered, noticeably filthy and unsanitary. Often thrown in corners and were simply eyesores.
- In many cases, gym-mats were merely serving as a barrier to the floor when stretching so that members did not have contact with the filth of a gym floor. The irony being, the mats were likely as unsanitary as the gym floors.
- Wiping and disinfecting the gym equipment has long been considered good gym etiquette. Since the pandemic, sanitizing gym equipment has become almost mandatory for most members.
- Yet somehow, gym-mats of the past were exempt from this germ-free practice. Even when considering, members stretching on a mat have more body interaction with mats than usage with most gym equipment.
- Gym-mats were not considered part of the gym equipment category, but more as a miscellaneous afterthought.
- Gyms will invest in equipment that makes a difference for their members. Being that the previous gym-mats did not have much of a positive impact, they were never considered gym equipment.



### *Times are Changing!*

- Through the pandemic, education and common sense, every type of Fitness Facility, in every fitness environment has dramatically changed their thoughts and opinions on the Stretching/Exercise-Mat category.
- The biggest part of this keen awareness campaign is the cleanliness, ability to disinfect, and safety of the Stretching/Exercise Mats. It is now imperative that all Mats are "Sanitizable" with any gym wipe prior to and post usage.
- Because Sanitizable, Stretching/Exercise-Mats are now a known category in the gyms, they must have the aesthetic and appearance that is in line with other equipment in the gym.
- The stretching segment of today's fitness regimen continues to grow, and members are looking for professional Stretching/Exercise-Mats that perform to the same levels of the other professional gym equipment available.
- Not only do the Stretching/Exercise-Mats have to be clean and Sanitary, but now they have to make a difference. They must instantly and noticeably interact with the body to minimize impact pains and discomforts. Notedly on the hands, elbows, buttocks, hips, and knees during stretching and other gym exercises.
- One size does not fit all in the Stretching/Exercise Mat category. The industry now uses hanging, all-purpose mats, stationary stretching mats, smaller mats that are used in conjunction with gym equipment and more.
- Because of the member demand and newfound awareness of the Stretching/Exercise Mats category, gyms can no longer leave the cheap, dirty underperforming mats out. They must replace the cheaper mat at a much higher frequency rate just to keep an appearance. These significantly increased mat replacement costs are now a factor. Especially for products that have little or no positive impact for members.
- Gyms have figured out that the most economical improvement they can make that instantly influences members, is incorporating a Premium Stretching/Exercise Mat program.
- When considering the financial investments, a gym or fitness center makes with professional equipment, the cost of Premium Stretching/Exercise Mats is nominal.

*The Need for Sanitizing and Storage Solutions is Real.*

- The previous industry standard gym-mats were never considered a part of the gym equipment category, could not be properly disinfected, and had little positive impact for members. Therefore, there was never a need for Sanitizing or Storage Stations.
- With member demand driving the need for a truly Sanitizable Exercise/Stretching Mat, namely WellnessMats, there is now a need for Sanitizing and Storage Stations that work with the WellnessMats.
- For this reason, we have introduced several patent pending WellnessMats Sanitizing Stations™ and Storage Stations™.
- For the first time our sanitizing stations offer a meaningful solution and are included as a bonified piece of gym equipment in facilities.
- Through market studies, most clubs want an all-in-one Storage and Sanitizing Station that encourages the Sanitizing of the mats at the point of engagement. Hence our WellnessMats Sanitizing Stations™.
- While others wish to stay with their existing sanitizing methods, we offer the WellnessMats Storage Stations™.
- The appreciation for Made in USA products is at an all-time high and especially in the gym industry. All WellnessMats products, including the Sanitizing and Storage Stations are proudly produced right here in America.



*The Need for Sanitizing and Storage Solutions is Real.*

- For the first time, gyms now have real gym equipment to accommodate the Stretching/Exercise Mats category and encourage the use of the Stretching/Exercise Mats.
- Incorporating WellnessMats and a Sanitizing or Storage Station demonstrates the gym's understanding of its member awareness and demand, all while elevating a presence in a very competitive gym market.
- WellnessMats has the fitness industry completely re-thinking the functionality, needs, and positioning of premium stretching/gym mats in the facilities.
- Every fitness facility has different needs and applications, but ultimately sanitizing FitnessMats is now deemed imperative.
- Like with all gym equipment there is a good/better/best, and some clubs are looking for an impactful, top of the line Sanitizing/Storage Station, hence the "Elite", while others are looking for a less elaborate, yet still functional Sanitizing/Storage Station, hence the "Supreme".
- The appreciation for Made in USA products is at an all-time high and especially in the gym industry. All WellnessMats products, including the Sanitizing and Storage Stations are proudly produced right here in America.



# WELLNESSmats®

REVOLUTIONIZE  
Every Fitness Experience™

## FITNESSmats™

## MOBILEmats™



# WELLNESSmats®

REVOLUTIONIZE  
Every Fitness Experience™





WELLNESSmats®

REVOLUTIONIZE  
Every Fitness Experience™

# FITNESSmats™

GRAY



BLACK



ONYX



STEEL



Featuring  
PERMA-GROMMET™  
An Indestructible,  
Permanent hanging  
grommet.

FITG4GRY

FITG4BLK

FITG4GO

FITG4GS

Sizes: Premium 4ft (72" x 30" x 5/8") and Premium 6ft (47" x 26" x 5/8"). 4ft Available with Grommets.



WELLNESSmats®

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Every Fitness Experience™

# MOBILEmats™

GRAY



MOBWMRGRY

ONYX



MOBWMRGO

STEEL



MOBWMRGS

BLACK



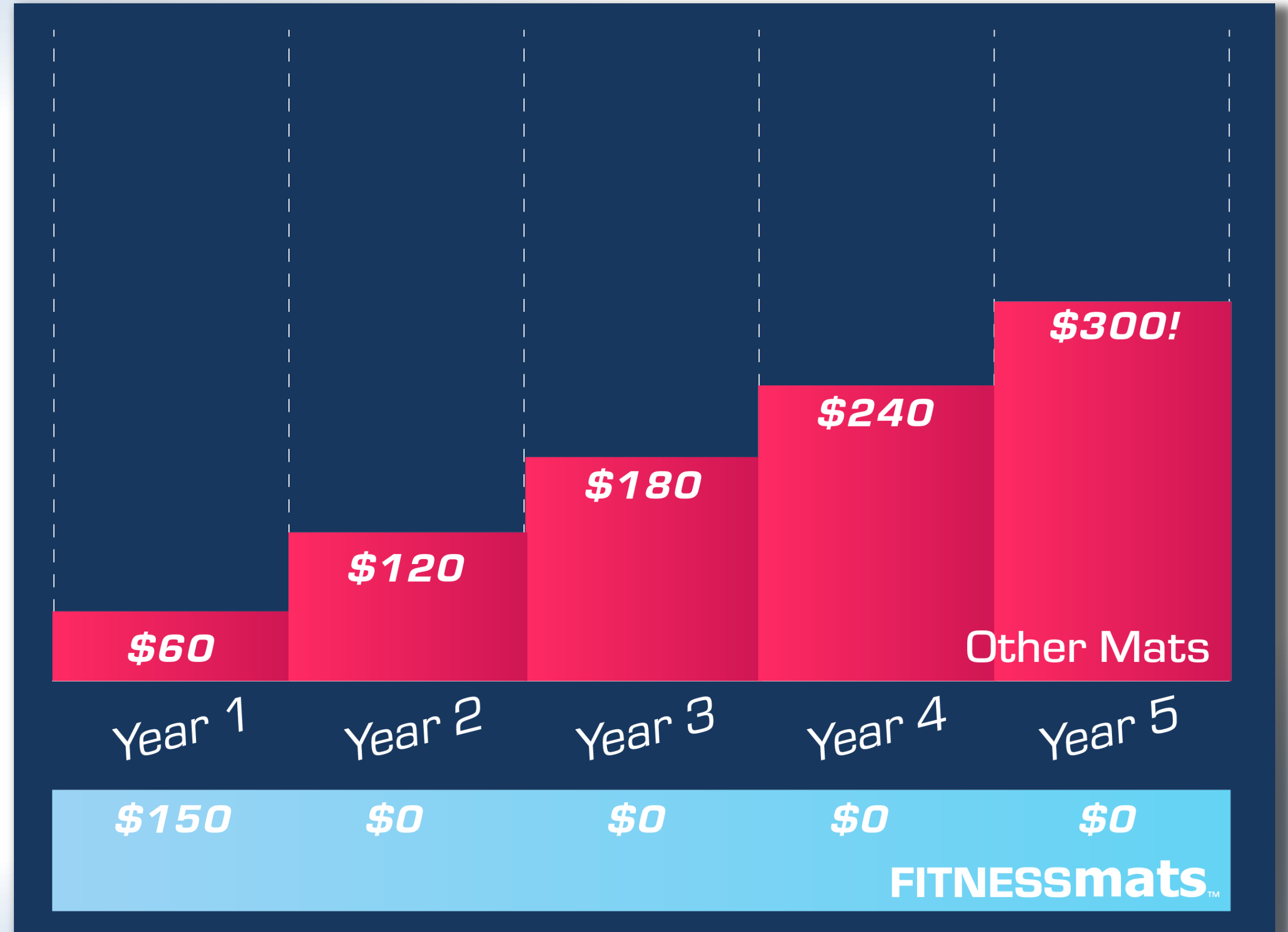
MOBWMRBLK

Size: 22" x 18" x 3/4"

Assuming the average cost of "Other Mats" is \$60 and they are replaced once a year, the 5 year cost of the inferior mats is **\$300.**

Similarly, with an average cost of a FitnessMat being \$150, with the proven Comprehensive Warranty, the 5 year cost for a Premium Mat is **only \$150.**

The other, inferior mats **actually** cost 2X more!





Likewise when the "Other Mats" are replaced twice a year, these inferior mats actually *cost 4X more than a FitnessMat!*



# WELLNESSmats®

REVOLUTIONIZE  
Every Fitness Experience™

## SANITIZING STATION™

## STORAGE STATION™





**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™

*It's as easy as  
1 – 2 – 3 – GO!*

**Safe, Sanitary  
Fitness  
Solutions.**



**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™

# SANITIZING STATION™

*ELITE SERIES*

- Boast professional designs, making Sanitizing WellnessMats as an important piece of gym equipment
- Incorporates Helix dispenser and trash container which include Fitness Industry Leading 2XL Sanitizing Wipes
- Designed to encourage the ease and convenience of Sanitizing of WellnessMats
- Features a commercial floor mount system (8-bolt) and safety wall mount application
- Floor mount units are designed to achieve a front-load rating of 500+ lbs. (hanging test). Meaning Storage Stations will never tip or be ripped from a wall
- Wall mount units feature a unique French cleat design and are secured top and bottom for added strength
- Fabricated with 14-gauge steel and zinc coated fasteners
- Unique to FitnessMats are the mat-support-rods that work exclusively with Perma-Grommets
- Unique to MobileMats is a CNC cut mat-support-bar
- Standard powder coat RAL 3003 red, the header is powder coated in RAL 9004 gray
- Custom powder coat colors are available
- Custom branding is available
- Are Patent Pending, and like all WellnessMats, are 100% Made in USA



WELLNESSmats®

REVOLUTIONIZE  
Every Fitness Experience™

# SANITIZING STATION™

*ELITE SERIES*

**Elite Sanitizing Station Dual**  
ELTSANDL

INCLUDES:

6 FitnessMats

6 MobileMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 8 of each mat.*



**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™

# **SANITIZING STATION™**

*ELITE SERIES*

## **Elite Sanitizing Station FitnessMats**

ELTSANFM

INCLUDES:

6 FitnessMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 8 FitnessMats.*





**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™

# **SANITIZING STATION™**

*ELITE SERIES*

## **Elite Sanitizing Station MobileMats**

ELTSANMM

INCLUDES:

6 MobileMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 8 MobileMats.*



**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™

# **SANITIZING STATION™**

*ELITE SERIES*

## **Elite Wall Sanitizing Station- FitnessMats**

ELTSANFMWL

INCLUDES:

6 FitnessMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 8 FitnessMats.*





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# SANITIZING STATION™

*ELITE SERIES*

**Elite Wall Sanitizing Station- MobileMats**

ELTSANMMWL

INCLUDES:

6 FitnessMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 8 MobileMats.*



**WELLNESSmats**<sup>®</sup>

REVOLUTIONIZE  
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# SANITIZING STATION™

## *SUPREME SERIES*

- Boast professional designs, making Sanitizing WellnessMats as an important piece of gym equipment
- Incorporates Helix dispenser and trash container which include Fitness Industry Leading 2XL Sanitizing Wipes
- Designed to encourage the ease and convenience of Sanitizing of WellnessMats
- Floor mount units feature a commercial floor mount system (4-bolt), minimizing tipping
- Wall mount units feature a unique French cleat design
- Fabricated with 16-gauge steel and zinc coated fasteners
- Unique to FitnessMats are the mat-support-rods that work exclusively with Perma-Grommets
- Unique to MobileMats is a CNC cut mat-support-bar
- Standard powder coat gloss black, the header is powder coated in RAL 9004 gray
- Custom powder coat colors are available
- Custom branding is available
- Are Patent Pending, and like all WellnessMats, are 100% Made in USA



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# **SANITIZING STATION™**

*SUPREME SERIES*

**Supreme Sanitizing Station Dual**  
SUPSANDL

**INCLUDES:**

6 FitnessMats

6 MobileMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 8 of each mat.*



**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™

# **SANITIZING STATION™**

*SUPREME SERIES*

**Supreme Sanitizing Station  
Dual Back-To-Back  
SUPSANDLB2B**

**INCLUDES:**

6 FitnessMats

6 MobileMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 8 of each mat.*





WELLNESSmats®

REVOLUTIONIZE  
Every Fitness Experience™

# SANITIZING STATION™

*SUPREME SERIES*

**Supreme Sanitizing Station  
FitnessMats Back-To-Back**  
SUPSANFMB2B

INCLUDES:

12 FitnessMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 16 mats*



**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™

# **SANITIZING STATION™**

*SUPREME SERIES*

**Supreme Sanitizing Station  
FitnessMats**

SUPSANFM

INCLUDES:

6 FitnessMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 8 FitnessMats*





WELLNESSmats®

REVOLUTIONIZE  
Every Fitness Experience™

# SANITIZING STATION™

*SUPREME SERIES*

**Supreme Sanitizing Station**

**MobileMats**

SUPSANMM

INCLUDES:

6 MobileMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 8 MobileMats*



**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™

# **SANITIZING STATION™**

*SUPREME SERIES*

**Supreme Wall Sanitizing Station**

**FitnessMats**

SUPSANFMWL

INCLUDES:

6 FitnessMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 8 FitnessMats.*





**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™

# **SANITIZING STATION™**

*SUPREME SERIES*

**Supreme Wall Sanitizing Station**

**MobileMats**

SUPSANMMWL

INCLUDES:

6 MobileMats

Sanitizing Wipes & Bin

*\*Available in XL version holding 8 MobileMats.*



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# STORAGE STATION™

*ELITE SERIES*

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# STORAGE STATION™

*ELITE SERIES*

**Elite Storage Station Dual**  
ELTSTRDL

INCLUDES:  
6 FitnessMats  
6 MobileMats

*\*Available in XL version holding 8 of each mat.*



**WELLNESSmats®**

REVOLUTIONIZE  
Every Fitness Experience™

# STORAGE STATION™

*ELITE SERIES*

## Elite Storage Station FitnessMats

ELTSTRFM

INCLUDES:

6 FitnessMats

*\*Available in XL version holding 8 FitnessMats*





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REVOLUTIONIZE  
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# STORAGE STATION™

*ELITE SERIES*

## Elite Storage Station MobileMats

ELTSTRMM

INCLUDES:

6 MobileMats

*\*Available in XL version holding 8 MobileMats*



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# **STORAGE STATION™**

*ELITE SERIES*

**Elite Wall Storage Station FitnessMats**  
ELTSTRMMWL

INCLUDES:  
6 FitnessMats

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*ELITE SERIES*

## Elite Wall Storage Station MobileMats

ELTSTRMMWL

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# STORAGE STATION™

*SUPREME SERIES*

**Supreme Storage Station Dual**  
SUPSTRDL

INCLUDES:  
6 FitnessMats  
6 MobileMats

*\*Available in XL version holding 8 of each mat.*



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# STORAGE STATION™

*SUPREME SERIES*

**Supreme Storage Station  
FitnessMats Back-To-Back**  
SUPSTRFMB2B

INCLUDES:  
12 FitnessMats

*\*Available in XL version holding 16 of each mat.*





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SUPSTRDLB2B**

INCLUDES:  
6 FitnessMats  
6 MobileMats

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*SUPREME SERIES*

**Supreme Storage Station  
MobileMats**

SUPSTRMM

INCLUDES:  
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# **STORAGE STATION™**

*SUPREME SERIES*

**Supreme Wall Storage Station**

**FitnessMats**

SUPSTRFMWL

INCLUDES:

6 FitnessMats



*\*Available in XL version holding 8 FitnessMats.*

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# STORAGE STATION™

*SUPREME SERIES*

**Supreme Wall Storage Station**

**MobileMats**

SUPSTRMMWL

INCLUDES:

6 MobileMats



*\*Available in XL version holding 8 MobileMats.*



# 5 - YEAR PERFORMANCE WARRANTY

Only WellnessMats offers the most comprehensive, Best-In-Class 5-Year Performance Warranty. With our extensive and proven track record in many commercial environments, Smart Step can confidently stand behind this guarantee. As the manufacturing is located in the United States, we comply with all stringent U.S. regulations. With our Advanced Polyurethane Technology (APT), WellnessMats Mats are free of formaldehyde, heavy metals, PVC's, latex, plasticizers, phthalate, or any other fillers. This allows us to warrant every WellnessMats Mat against any defects in materials and workmanship for 5 years, with great pride.

## **INCLUDED IN THE 5-YEAR PERFORMANCE WARRANTY:**

**REMAIN UNMATCHED IN COMFORT** - WellnessMats provide the optimum in comfort and relieve. The 3/4" Advanced Polyurethane Technology composite effectively suspends the body weight, reducing impact on the back, legs and feet, while encouraging proprioception (re-balancing). This exclusive advantage results in unmatched and consistent comfort.

**ALWAYS LIE FLAT** - The 20 degree, gradually beveled edges of a Smart Step Mat will never curl up, which prevents dangerous trip hazards. Distinctive to Smart Step Mats, our ATP includes 100% memory properties, meaning the mat is cured flat and will always remain flat.

**NEVER DELAMINATE** - The unique one-piece construction of the WellnessMats Mat eliminates the need for glues or toxic bonding agents that often break down in time. Our mats will never separate, bubble up, ripple, or tear as a result of broken down glues.

**NEVER COMPRESS** - WellnessMats Mats have an unprecedented immediate recovery (bounce back) and are guaranteed to never lose their form. The one-piece ATP polyurethane construction will not compress (squish down), which creates dangers high and low spots, or lose resiliency. This results in consistent comfort, even where the most frequent standing occurs.



**ACCIDENTAL REPLACEMENT COVERAGE** - Every WellnessMats Mat comes with an Accident Replacement Allowance. If a mat has been accidentally damaged and not covered under the 5-Year Performance Warranty, a replacement allowance will be available towards the cost of a new WellnessMats Mat. Contact your Distributor or WellnessMats Customer Service Department for more information.

**MAINTENANCE AND CLEANING** - Designed to provide comfort and well-being, WellnessMats Mats require little-to-no special care. Most spills can easily be cleaned with warm water and a towel or mop. For more difficult stains, detergents are recommended. It can be spot cleaned, swept, or stick vacuumed (non-brushrolled) as needed. WellnessMats recommends that you always test our products with any chemicals to be used. A free test sample is available upon request.

**PRODUCT OVERVIEW AND GUIDELINES** - With over 20 years of experience producing polyurethane products, WellnessMats Mats are manufactured with the highest standards possible. Many of the collections feature our exclusive Dye Wash finishes or custom surface applications. Each of the dyed mats are hand-washed, which makes no two mats exactly the same. While very similar, a slight variance between mats using the same dye may occur. With normal wear, finishes and/or surface applications may fade over time and are not covered under the Performance Warranty. WellnessMats Mats are sealed on both top and bottom, making them water resistant. It is important that care is taken to ensure a floor is completely dry before a WellnessMats Mat is put in place. To help prevent mat movement, periodically clean the bottom of your WellnessMats Mat. Any floor cover may create color differentials to the floor when exposed to elements such as sunlight, humidity, and other environmental conditions. WellnessMats is not responsible for any reaction between our products and floors. It is our recommendation that customers contact their floor supplier to learn more about their finish, or request a sample mat for testing. Wearing small healed shoes on WellnessMats Mats is discouraged, and while unusual, may leave indentation marks or punctures. When dismantling the PuzzlePiece or Infinity mats, lift to release the notch, do not tug or pull on the connection.





We have been marketing and manufacturing mats since 1996 and our goal has always been to produce the absolute best in class. Our Smart Step™ and WellnessMats are produced at our own factory in Sullivan, Missouri – right here in the USA! Used in many industries including healthcare, industrial, housewares, hospitality, salon and barber, and fitness, our innovation allows us to meet the changing needs of our clients. Specific to your industry, standing fatigue and trip hazards are a great concern.

Our *Premium Standing Solutions™* with a 100% pure polyurethane and this proprietary Advanced Polyurethane Technology (APT) is the cornerstone of our success. Our Premium Standing Solutions™ will never curl, bubble, separate or delaminate - all contributors to dangerous trip hazards in the workplace.

All Premium Standing Solutions™ come with a Comprehensive 5-Year Warranty. Our guarantee stands behind and specifically mentions, our edges will never curl, bubble, delaminate or compress.

*"It has never been our vision to be the biggest, just the Best!"*

- Daniel J. Bouzide, Founder and President of Smart Step & WellnessMats





# WELLNESSmats®

REVOLUTIONIZE  
Every Fitness Experience™

**Thank You, Let's Work Together!**

**Daniel Bouzide**

President, Founder

[Daniel@WellnessMats.com](mailto:Daniel@WellnessMats.com)

**John Scott**

Sales Manager

[John@WellnessMats.com](mailto:John@WellnessMats.com)